

Basler Electric

- Job Title:** TECHNICAL SALES SUPPORT SPECIALIST
- Job Summary:** Provide sales support to customers and Basler field sales offices utilizing technical knowledge of Basler products and their application.
- Reports to:** Technical Sales Support & Product Training Manager
- Job duties:**
- Assist customers in the proper selection of Basler products, installation, calibration, and minor troubleshooting.
 - Prepare quotations for Basler products, as required.
 - Provide back up sales support for Basler Regional and District Sales Offices, as required.
 - Maintain proper communication with assigned sales territories to ensure that sales support is provided as may be required in sales plans.
 - Arrange and conduct meetings with customers at Basler headquarters.
 - Present Basler products, systems, and problem solutions to customers at conferences as scheduled by sales personnel.
 - Assist in promotion activities including trade shows.
 - Interface and communicate with marketing personnel to provide market feedback for successful product specifications and development.
- Travel Requirements:**
- Travel, as required, to determine product potentials, customer needs, and assist in the sale of products.
- Education/Training:**
- Associate Degree in Electrical Engineering, two years credit towards BSEE, or equivalent experience.
- Experience:**
- Minimum one year experience on all Basler products.
- Qualifications**
- Above average communication skills.
 - Excellent interpersonal communication skills.
 - Computer literacy.
- Contact:** Basler Electric welcomes employment applications received directly from interested candidates. We prefer that you submit your resume in Microsoft® Word or Adobe® PDF format.
- Basler Electric Company
Human Resources
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