



## Technical Sales Support Specialist

Highland, IL

- Job Summary:** Provide sales support to customers and Basler field sales offices utilizing technical knowledge of Basler products and their application.
- Reports to:** Technical Sales Support & Product Training Manager
- Essential Duties:**
- Assist customers in the proper selection of Basler products, installation, calibration, and minor troubleshooting.
  - Travel, as required, to determine product potentials, customer needs, and assist in the sale of products.
  - Maintain proper communication with assigned sales territories to ensure that sales support is provided as may be required in sales plans.
  - Arrange and conduct meetings with customers at Basler headquarters.
  - Present Basler products, systems, and problem solutions to customers at conferences as scheduled by sales personnel.
  - Assist in promotion activities including trade shows.
  - Interface and communicate with marketing personnel to provide market feedback for successful product specifications and development.
  - Perform other duties as assigned.
- Requirements:**
- Associate's degree in Electronics, Bachelor's degree in Electrical Engineering or Electronics Technology preferred.
  - Strong technical and diagnostic skills.
  - Good communication skills.
  - Experienced in Microsoft Office.
  - Minimum one year experience on all Basler products preferred.
  - Willingness to travel into assigned territories.
- Contact:** Basler Electric welcomes employment applications received directly from interested candidates. We prefer that you submit your resume in Microsoft® Word or Adobe® PDF format.
- Basler Electric Company  
Human Resources  
12570 Route 143  
Highland, IL 62249-1074
- Tel: +1 618.654.2341, ext. 251  
Fax: +1 618.654.2351  
Email: [employment@basler.com](mailto:employment@basler.com)





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**Benefits:**

Basler offers a comprehensive benefits package which offers: Medical, Prescription, Dental, Vision, Life, and AD&D insurance; a 401k plan; paid leaves for Vacation, Holiday, Sick, Jury Duty, Bereavement; tuition reimbursement. All benefits are subject to eligibility requirements.

**Compensation:**

We anticipate filling the Technical Sales Support Specialist position with an expected compensation range of \$68,000 - \$76,000. We are open to reviewing additional candidates with more or less experience and the pay range may differ if filled at a different level. Our pay ranges are determined by job, responsibility, and location. Starting pay and job title are based on location and job-related factors such as candidate experience, training, knowledge, and skills.