



# Technical Sales Support Specialist

Highland, IL

**Job Summary:** Provide sales support to customers and Basler field sales offices utilizing technical knowledge of Basler products and their application.

**Reports to:** Technical Sales Support & Product Training Manager

**Essential Duties:**

- Assist customers in the proper selection of Basler products, installation, calibration, and minor troubleshooting.
- Travel, as required, to determine product potentials, customer needs, and assist in the sale of products.
- Maintain proper communication with assigned sales territories to ensure that sales support is provided as may be required in sales plans.
- Arrange and conduct meetings with customers at Basler headquarters.
- Present Basler products, systems, and problem solutions to customers at conferences as scheduled by sales personnel.
- Assist in promotion activities including trade shows.
- Interface and communicate with marketing personnel to provide market feedback for successful product specifications and development.
- Perform other duties as assigned.

**Requirements:**

- Associate's degree in Electronics, Bachelor's degree in Electrical Engineering or Electronics Technology preferred.
- Strong technical and diagnostic skills.
- Good communication skills.
- Experienced in Microsoft Office.
- Minimum one year experience on all Basler products preferred.
- Willingness to travel into assigned territories.

**Contact:** Basler Electric welcomes employment applications received directly from interested candidates. We prefer that you submit your resume in Microsoft® Word or Adobe® PDF format.

Basler Electric Company  
Human Resources  
12570 Route 143  
Highland, IL 62249-1074

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Fax: +1 618.654.2351  
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Benefits:

Basler offers a comprehensive benefits package which offers: Medical, Prescription, Dental, Vision, Life, and AD&D insurance; a 401k plan; paid leaves for Vacation, Holiday, Sick, Jury Duty, Bereavement; tuition reimbursement. All benefits are subject to eligibility requirements.

Compensation:

We anticipate filling the Technical Sales Support Specialist position with an expected compensation range of \$68,000 - \$76,000. We are open to reviewing additional candidates with more or less experience and the pay range may differ if filled at a different level. Our pay ranges are determined by job, responsibility, and location. Starting pay and job title are based on location and job-related factors such as candidate experience, training, knowledge, and skills.